

## The Benefits of Being an Experienced Realtor

- 1. Knowledge
- 2. Knowledgeable on several areas of the city
- 3. Experienced negotiator
- 4. Keeps clients out of trouble
- 5. Network of mortgage broker, home inspector, lawyers, etc
- 6. Can explain contracts better
- 7. Experience
- 8. Large customer base
- 9. Contacts & referrals (bigger & better networking group)
- 10. Trust
- 11. Been around for all the cycles of real estate
- 12. Knows market trends
- 13. Better understanding of the current marketplace
- 14. Instills more confidence in clients
- 15. Has dealt with different people & understands different needs
- 16. Connection
- 17. Knows the business
- 18. Analyzes every situation & economy and does the right thing
- 19. Knows how to advertise
- 20. Knows how to fulfill client's needs
- 21. Attends seminars & classes
- 22. Teaches & continues learning
- 23. Never gives up
- 24. Has good judgment
- 25. Can narrow down what client is looking for & save time
- 26. More recognized & respected
- 27. Less nervous so communicate information smoothly
- 28. Better listener