

Ways to Market Your Real Estate Business

1. Bus benches
2. Bus stop enclosures
3. Advertising on a bus
4. Farming an area
5. Kiosks in the mall
6. Network with mortgage brokers, lawyers & banks
7. Bank kiosk
8. Home businesses
9. Volunteering
10. Charity drives
11. Community involvement
12. Welcome Wagon
13. Magazines
14. Flyers
15. Gifts
16. Service
17. Newspaper (CREN, Calgary Herald)
18. Internet
19. Website
20. Holidays
21. Teaming up (diversify)
22. Business cards
23. Business cards with your picture
24. Trade shows
25. Virtual tours
26. Open houses
27. Networking (conferences, conventions, committees & clubs)
28. Facebook
29. Sphere of influence (friends & relatives)
30. Past clients
31. TV ads
32. Radio ads
33. Direct Mail
34. Cold calling
35. Door knocking
36. Email campaigns
37. Buying & selling seminars
38. Builders
39. Supply moving vans